

# DUNGA DERBY FUNDRAISING - 101



**Congratulations! You've registered your car in the 2019 Dunga Derby.**

Set your fundraising goal with a deadline of 31 July. Now it's time to fundraise!

Think outside the box. Think BIG and make it FUN to get people involved, because every dollar raised, will make a huge difference in the lives of local families affected by life limiting medical conditions and personal tragedies.

Remember to turn your donors into heroes and let them see what a difference their contribution makes at [www.rallyforacause.org.au](http://www.rallyforacause.org.au)

Here are some ideas to help you along the way:

1. Let your friends, family, neighbours and colleagues know that you've registered for the Dunga Derby and are seeking donations. Refer them to your team page to donate at [www.dungaderby.com.au](http://www.dungaderby.com.au)
2. In lieu of a gift for any special occasion, ask friends and family to donate to your team.
3. Host a **night in** at your place or at work and asks guests to donate what they typically spend on a big night out.
4. **Team collection boxes** with your team name can be placed in a business, market stall or at an event. Collect yours at the Team Captains Briefing on 14 March 6pm at the RSL.
5. **Fundraising drives** with chocolate, pies, lamingtons and wine are a delicious way to raise money.
6. **Organise an event** that people will want to attend, that is not necessarily limited to cars and football. Examples: fun run, trivia night, masquerade ball, talent search/karaoke night, fashion show, paw-walk, hair-cut party, movie marathon etc.
7. **Link to an event** – contact the organisers to see how your team can contribute services for a donation or ways to fundraise at their event. Example – concert, park run, festival, food 'n groove.
8. **Organise activities** – consider activities such as a scavenger hunt, high tea, barefoot bowls, golf day, fishing day, car wash, stand up paddle board, bowling competition etc.
9. **Use your Dunga** – is there a gym interested in challenging its patrons to rope pull your Dunga for a fee?
10. Make contact with junk yards – relieve stress and smash a car for a donation - keep your Dunga out the way!
11. Let your **business suppliers** know you've registered for the Dunga Derby and discuss ways how they can contribute. Example – donate an item to raffle off, discount an invoice with the discounted amount made as a donation, encourage donations to your team through their customer mail outs.
12. Ask your **boss** to match what your Team raises.
13. Approach **community groups** to discuss fundraising opportunities. Example – raffle an item made by the Men's shed or art gallery, use Neighbourhood centre facilities or Cube to host an event.
14. Approach **local farmers** to discuss fundraising opportunities e.g. cow-pat bingo
15. Local **celebrity auction** - auction a dinner date with someone well known or consider auctioning your team off as slaves for a day..or maybe a few hours?
16. If people are collecting **cans/bottles**, ask them to make the donation at the recycling centre to RallyforaCause.

You're now armed with a host of ideas. When you're ready to get them underway - let us know at

[admin@dungaderby.com.au](mailto:admin@dungaderby.com.au) or by submitting a notification form via the Dunga Derby website well before the event to assist with planning/approvals and then to let us help promote you through media channels. Remember to send us photos post the event too.

**Useful tools:** direct all donations through your Team link at [www.dungaderby.com.au](http://www.dungaderby.com.au) to create credibility and easy monitoring of donations. **Reminder:** you are bound by guidelines to ensure monies are appropriately reported and the Dunga Derby brand is kept in good reputation.